

# Effective Pedestrian & Bicycle Safety Enforcement

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#### Increasingly multi-modal region



Change in Daily Trip Modal Shares (1994-2007/2008) 1994

2007/2008



# Daily Walk Trip Share by Jurisdiction (1994 – 2007/2008)



Source: 1994 and 2007/2008 TPB Household Travel Survey

# Bike Commuting Share by Jurisdiction (1994 – 2007/2008)



Source: 1994 and 2007/2008 TPB Household Travel Survey

#### How do DC residents get to work?





## Effective Enforcement Strategies





### Mid-block Crossing Law for Pedestrians











#### Strategies for Effective Jaywalking Enforcement

- Focus primarily on people who walk into the path of a vehicle with the right of way.
- Look for jaywalkers who put themselves in a hazardous situation by interfering with a driver's right of way



#### Officer Discretion and Effective Jaywalking Enforcement



- <u>Beginning crossing on a flashing Don't</u> <u>Walk signal:</u>
  - As long as a person is out of the crosswalk when the opposing traffic gets a green signal, no action need be taken.



- <u>Crossing mid-block, from between</u> <u>parked cars, etc:</u>
  - As long as a crossing pedestrian yields to vehicles legally on the street, no action need be taken.

# Officer Discretion and Effective Jaywalking Enforcement

- <u>Crossing against a signal with no vehicles</u> <u>approaching:</u>
  - In many cases this does not require action. A verbal warning may be sufficient. Can depend on the type of pedestrian.
     Steady



#### Pitfalls of Jaywalking Enforcement

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#### **Pedestrian Crash Types**



Pedestrian Action, 2010

#### **Enforcement at Signalized Intersections**



# Enforcement at Signalized Intersections- Turn on Red without Stop



# Enforcement at uncontrolled crosswalks



Locate officers downstream of crosswalk violations



# Setting up a Targeted Crosswalk Enforcement Operation

(aka "Crosswalk Sting")



Location: Best locations are collector and minor arterial streets in mixed commercial/residential neighborhoods with posted speed limits of 25 mph and 2 or 4 lanes maximum.

![](_page_17_Picture_0.jpeg)

#### Setting up a Targeted Crosswalk Enforcement Operation (aka "Crosswalk Sting")

![](_page_17_Picture_2.jpeg)

![](_page_18_Picture_0.jpeg)

![](_page_19_Picture_0.jpeg)

# Pedestrian Crash Types and Injury Severity

Pedestrian Action	Fatal	Disabling	Non Disabling	Complaint not Visible	Other	No Injury	N/A	Unknown	Summary
With Signal in Crosswalk	0	15	44	98	6	22	4	3	192
Not In Crosswalk	5	20	47	61	5	8	3	9	158
In Crosswalk - No Signal	0	15	34	29	1	12	3	0	94
From Between Parked Cars	1	7	22	16	3	6	0	3	58
Against Signal in Crosswalk	1	8	11	10	0	4	2	3	39
In Unmarked Crosswalk	0	3	4	2	0	1	0	1	11
N/A	1	2	4	12	1	18	7	0	45
Other	1	14	23	53	8	12	4	4	119
Unknown	5	4	15	20	3	3	1	2	53

2010 Data

### Speed Enforcement is Key!

![](_page_20_Picture_1.jpeg)

Speed of vehicle and probability of death, adult pedestrian. 90%

![](_page_20_Picture_4.jpeg)

20%

**30 MPH 40 MPH** 

57

**20 MPH** 

lt's 🔞 for a reason.

#### Speed Enforcement is Key!

![](_page_21_Picture_1.jpeg)

#### Target Bicyclist Behaviors:

![](_page_22_Figure_1.jpeg)

#### **Target Motorist Behaviors:**

![](_page_23_Figure_1.jpeg)

![](_page_24_Picture_0.jpeg)

## DDOT/MPD Pedestrian-Bicycle Safety Enforcement Program

![](_page_24_Picture_2.jpeg)

#### DDOT/MPD Pedestrian-Bicycle Program:

- Training Program: Over 600 MPD officers have received a half-day training on pedestrian and bicycle safety enforcement.
- Mandatory Pedestrian/Bicycle distance learning module went on-line in spring of 2011. All MPD officers must complete the course.
- DDOT overtime funds for traffic safety enforcement
- DDOT Traffic Control Officers
- Identification of high crash locations
- Educational Resources

![](_page_25_Picture_7.jpeg)

![](_page_25_Picture_8.jpeg)

## DDOT Traffic Control Officers (TCOs)- DDOT "PD"

#### 7,200 moving violations written in FY 2010

FY 2010 MOVING VIOLATION BREAKDOWN BY TYPE

![](_page_26_Figure_3.jpeg)

TURN, NO LEFT TURN
 SEAT BELT REGULATION
 OTHERS (37 VIOL TYPES)

CELL PHNE OTH DEVICE DISTRACTED DRIVING TURN NO RIGHT TURN WEIGHT REGULAT VIOL

### TCOs on Bikes!

- DDOT TCOs have been trained on Ped/Bike enforcement
- MPD-led bike training ongoing
- On-bike enforcement activities beginning this fall

![](_page_27_Picture_4.jpeg)

![](_page_27_Picture_5.jpeg)

# Enforcement Stats Example Summer, 2010

![](_page_28_Picture_1.jpeg)

![](_page_28_Picture_2.jpeg)

![](_page_28_Picture_3.jpeg)

![](_page_28_Picture_4.jpeg)

### **Educating Pedestrians & Drivers**

Street Smart educational handouts.

![](_page_29_Picture_2.jpeg)

For Drivers, Pedestrians, and Bicyclists

#### FOR DRIVERS:

![](_page_29_Picture_5.jpeg)

STOP FOR PEDESTRIANS at crosswalks and be careful when passing stopped vehicles.

![](_page_29_Picture_7.jpeg)

SLOW DOWN and obey the posted speed limit.

![](_page_29_Picture_9.jpeg)

YIELD TO PEDESTRIANS & CYCLISTS when turning.

![](_page_29_Picture_11.jpeg)

LOOK before opening your door.

![](_page_29_Picture_13.jpeg)

![](_page_29_Picture_15.jpeg)

ALLOW 3 FEET when passing bicyclists.

![](_page_29_Picture_17.jpeg)

#### FOR PEDESTRIANS:

![](_page_29_Picture_19.jpeg)

CROSS THE STREET AT MARKED CROSSWALKS and intersections.

![](_page_29_Picture_21.jpeg)

BEFORE CROSSING, LOOK left, right, then left again.

![](_page_29_Picture_23.jpeg)

USE PEDESTRIAN PUSHBUTTONS.

![](_page_29_Picture_25.jpeg)

BEGIN CROSSING THE STREET ON "WALK" signal.

![](_page_29_Picture_27.jpeg)

STAY VISIBLE AFTER DARK and in bad weather.

![](_page_29_Picture_29.jpeg)

WATCH OUT FOR TRUCKS AND BUSES backing out of parking spaces and driveways.

![](_page_29_Picture_31.jpeg)

OBEY ALL REGULATORY SIGNS and traffic lights.

![](_page_29_Figure_33.jpeg)

20

NEVER RIDE AGAINST TRAFFIC. Ride with traffic to avoid potential accidents.

0.	00	
-× I		-11
LEFT	RIGHT	
-	-	

USE HAND SIGNALS to tell motorists what you intend to do.

![](_page_29_Picture_37.jpeg)

RIDE IN A STRAIGHT LINE to the right of traffic and about a car door width away from parked cars.

![](_page_29_Picture_39.jpeg)

ALWAYS WEAR A HELMET. Helmets dramatically reduce the risk of head injury in a bicycle accident.

![](_page_29_Picture_41.jpeg)

USE LIGHTS AT NIGHT and when visibility is poor.

Pedestrians and cyclists should watch for turning vehicles. Motorists must yield to cyclists and pedestrians when turning.

#### **Enforcement Resources**

#### • Crosswalk Law Card for Motorists

![](_page_30_Picture_2.jpeg)

PENALTY: \$50 and two points

![](_page_30_Picture_4.jpeg)

District Department of Transportation

Metropolitan Police Department www.mpdc.dc.gov District of Columbia Department of Transportation Telephone: (202) 671-2730 www.ddot.dc.gov

#### District of Columbia

![](_page_30_Figure_8.jpeg)

![](_page_30_Figure_9.jpeg)

![](_page_30_Figure_10.jpeg)

![](_page_31_Picture_0.jpeg)

# DDOT Targeted Enforcement-Education Behavior Safety

![](_page_31_Picture_2.jpeg)

Howard University Transportation Research Center

# Four high ped/vehicle intersections with DDOT CCTV available:

![](_page_32_Picture_1.jpeg)

16<sup>th</sup> & Columbia Rd. NW

![](_page_32_Picture_3.jpeg)

16<sup>th</sup> & U St. NW

![](_page_32_Picture_5.jpeg)

16th & Irving St. NW

![](_page_32_Picture_7.jpeg)

Georgia Ave. & New Hampshire Ave, NW

## Pre-Post Surrogate Study Variables:

- 1. Pedestrian-vehicle conflicts (turning vehicle/ped in crosswalk with signal)
- 2. Right-Turn on Red conflicts (ped in crosswalk with signal)
- 3. Pedestrian violations (crossing against the signal)
- 4. "Right Hook" bicyclist-vehicle conflicts
- 5. Cyclist violations (wrong way riding, running red lights, etc.)
- 6. Red light running (drivers)

![](_page_33_Figure_7.jpeg)

#### Targeted Education:

- Transit shelters at each location displayed Street Smart ads
- Metrobuses serving each location displayed Street Smart ads
- Mobile Billboard circulated through each location several times a day
- DDOT TCOs handed out Street Smart 3-fold brochures on one day at start of enforcement period.

![](_page_34_Picture_5.jpeg)

#### Targeted Enforcement- (1 week):

MOVING VIOLATIONS SUMMARY	TOTAL
Distracted Driver Cell Phone or Distracted Driver	172
Failure to stop and give right of way to pedestrian in crosswalk	67
Fail to clear intersection (driver)	43
Crossing between adjacent signalized intersections	19
Hazardous Driving (bicyclist)	0
Passing red light vehicle	9
Riding on sidewalk in Central Business District	0
Overtaking vehicle stopped at crosswalk for pedestrian	5
Passing red light bicycles	2
Stopping, standing or parking vehicle in a bike lane	4
Walking against the don't walk signal	36
All other violations (moving, driver) specify on the rear of this activity	255
sheet*	
Total Violations:	612

#### Results- Georgia Ave. & New Hampshire Ave. NW:

![](_page_36_Picture_1.jpeg)

Figure 13: Snapshot of Video Files at Georgia Ave. and New Hampshire Ave

Table 4: Results Summary– Georgia Avenue/ New Hampshire Avenue, NW

Surrogata Variables	Moving V	iolations	Sample Size		
Surroyate variables	Before	After	Before	After	
Pedestrian-Vehicle Conflicts	54	24	8114	8370	
Right-Turn On Red Conflicts	121	54	8114	8370	
Illegal Pedestrian Crossing	122	150	451	441	
"Right Hook" - Cyclists-Vehicle Conflicts	0	0	8114	8370	
Cyclists Violations	51	87	120	151	
Red Light Running	8	8	8114	8370	

#### **Overall Results:**

Proxy Variable	Percentage <u>Reduction</u> Range	Percentage Increase Range	No. of Intersections with Statistically Significant <u>Reduction</u>	No. of Intersections with Statistically Significant Increase
Pedestrian-vehicle conflicts (turning vehicles)	50% - 60%	15% - 18%	1. GA Ave & NH Ave 2. 16 <sup>th</sup> & Irving St.	0
Right-turn on Red	50% - 100%	None	<ol> <li>GA Ave &amp; NH Ave</li> <li>16th &amp; Irving St.</li> <li>16<sup>th</sup> &amp; Columbia</li> </ol>	0
Illegal Crossings	19% - 23%	7% - 23%	0	0
"Right-Hook": cyclist-vehicle conflict	None Observed	None Observed	-	-
Cyclists Violations	5% - 51%	43% - 62%	16 <sup>th</sup> and U St.	0
Red-light running violations	40% - 50%	40% - 50%	0	0

#### The Moral of the Study?

- The combination of visible and aggressive enforcement, coupled with educational messages, <u>CAN</u> modify behavior of road users.
- Indicates that the impact of Street Smart would be enhanced with more enforcement.

![](_page_38_Picture_3.jpeg)

![](_page_39_Picture_0.jpeg)

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![](_page_39_Picture_2.jpeg)

#### Thank you !