The Police Role in Bicycle Safety

John Brandt

Bicycle Coordinator
Univ. of MD Dept. of Transportation Services
Regents Drive Garage, Bldg. 202
College Park, Maryland 20742
301-314-BIKE
ibrandt@umd.edu





The Problems:

- Crashes injuries and deaths
- Uneven enforcement and crash investigation
- Wasted patrol time and court time
- Internal investigations
- Litigation, lost public trust, public embarrassment

Our Solution:

- Collect stake-holders
- Develop a standardized training product and testing
- Product should reach all MD police officers
 - in-service vs. entry level training
- Reward for Participation
 - in-service credit
- Ability to track attendees

Primary Tasks:

- Find the money
- Contract with video production company
- Form planning committee
- Develop Outline (NHTSA model is 2 hours)
- Write script
- 1,800 video clips
- Animation
- Voice-overs
- On camera narration
- MPTC certification of material

Contact Information:

Michael Jackson:

Maryland Department of Transportation Director of Bicycle and Pedestrian Access 410-865-1237

mjackson3@mdot.state.md.us

- NHTSA Video:
 - Enhancing Bicycle Safety: Law Enforcement's Role
 - FAX video request to 301-386-2194

R4-11









OF

